

GRADE-10

BUSINESS STUDIES CRASH COURSE

DAY 1-UNIT 1 (Business Activity)

DAY 2 and 3- UNIT 2 (People in Business)

Topic-Motivation, Organisation, Recruitment, Selection and Training Communication

DAY 4, 5, 6-UNIT 3

Topic-Market research, Marketing Mix, Technology and Marketing and Marketing
Strategy

DAY 7,8,9-UNIT 4 (Operation Management)

Topic-Costs, Scale of production and Break-even analysis

DAY 10,11,12-UNIT-5 (Finance and accounting)

Topic-Business finance, Cash flow Forecast and Ratio Analysis

DAY 13,14,15-UNIT-6 (External influences on Business)

Topic-Economic Issues, Environmental Ethical Issues and international economy

DAY-15, 16, -QP DISCUSSION PAPER-1

DAY-17 AND 18, 19- QP DISCUSSION PAPER-2

DAY-20-OVERALL RE-VIEW

GRADE-11
BUSINESS STUDIES CRASH COURSE

DAY 1-UNIT 1 (Business Activity)

Topic-Enterprise, Business Structure, Business Size, Business objectives and Stakeholders

DAY 2 and 3- UNIT 2 (People in Business)

Topic-Motivation, Management and Leadership

DAY 4, 5, 6-UNIT 3 (Marketing)

Topic-Market research, Marketing Mix, Technology and Marketing and Marketing Strategy

DAY 7,8,9-UNIT 4 (Operation Management)

Topic-Costs, Scale of production and Break-even analysis, Inventory management and operation management

DAY 10,11,12-UNIT-5 (Finance and accounting)

Topic-Business finance, Cash flow Forecast and Ratio Analysis , Accounting fundamentals, Budget

DAY-15, 16, -QP DISCUSSION PAPER-1

DAY-17 AND 18, 19- QP DISCUSSION PAPER-2

DAY-20-OVERALL RE-VIEW

GRADE-12
BUSINESS STUDIES CRASH COURSE

DAY 1-UNIT 1 (Business Activity)

Topic-Business Structure, Business Size, External influences on Business

DAY 2 and 3- UNIT 2 (People in Business)

Topic-Further human resources, Organisation Structure and Business communication

DAY 4, 5, 6-UNIT 3 (Marketing)

Topic-Market research, Marketing Mix, Marketing planning , Globalisation and International marketing

DAY 7,8,9-UNIT 4 (Operation Management)

Topic- Capacity utilization, Lean Production, Project management and Quality management

DAY 10,11,12-UNIT-5 (Finance and accounting)

Topic- Costs, Business finance, Cash flow Forecast and Ratio , Budget, Investment Appraisal, Published accounts

DAY 13,14,15,16-UNIT-6 (Strategic management)

Topic-Strategic Analysis, Strategic Choice and Implementation

